

PRIZE DRAW OFFICIAL RULES "UPSTYLE YOUR HOME"

NATUZZI SERVICES LIMITED, with registered office at The Pulse, 333-339 Finchley Road, London NW3 6EP with company registration number 05641507 (hereinafter the "**Promotion Company**") in association with Natuzzi S.p.A., with registered office at Via Iazzitiello, 47 – 70029 Santeramo in Colle (BA), Italy, Tax Code and VAT and Companies Registration Office of Bari 03513760722, is organising a prize draw called "UPSTYLE YOUR HOME" (the "**Prize Draw**").

By entering the Prize Draw, Entrants will be deemed to have agreed to be bound by these Prize Draw Rules.

Promotion period

The Prize Draw runs from 12 April 2021 to 11 July 2021 (the "**Promotion Period**") in participating Natuzzi Italia stores in the United Kingdom as listed in attachment A to these rules ("**Natuzzi Stores**").

Eligibility

The Prize Draw is only open to UK residents over 18 years old who buy the promotional products, as detailed below, in Natuzzi Stores during the Promotion Period (the "**Participant/s**").

Promotional Products

To participate in the Prize Draw a Participant must make a minimum purchase of £3,000.00 in a single transaction which must include at least three different promotional products (the "**Purchase**").

The promotional products are classified according to these categories:

- LIVING
- DINING
- BED
- FURNISHINGS
- ACCESSORIES*

(the "**Promotional Products**").

*Cleaning kits (Accessories) shall not be deemed Promotional Products for the purpose of this Prize Draw.

For example the purchase of a dining table (DINING), bed (BED) and sofa (LIVING) which totals at least £3,000.00 will be deemed to be one entry.

A Participant may only be entitled to one entry to the Prize Draw. For example, a purchase of £6,000.00 would be deemed to be one entry.

Prize

There is one (1) prize awarded as part of the Prize Draw and this is awarded in accordance with the section named "The method for awarding prizes" below.

The prize consists of a voucher for Natuzzi products worth £10,000.00 (the "**Prize**").

The voucher can only be used for one transaction in any Natuzzi Store and entitles the winner to redeem the voucher for any product/s from the Natuzzi collection available in-store. The voucher cannot be used to purchase product/s from the Natuzzi website.

The voucher must be used between 01/10/2021 and 30/09/2022.

The voucher cannot be redeemed or exchanged for cash. The credit on the voucher must be used in a single transaction. If the winner of the Prize purchases Natuzzi products worth less than £ 10,000 they shall not be entitled to the remaining balance on the voucher.

The Prize is not transferable to any other person, and no cash or other alternative arrangements will be offered.

How to enter the Prize Draw

During the Promotion Period, all Participants who enter a Natuzzi Store and purchase at least three different Promotional Products which total at least £3,000.00 may enter the Prize Draw.

The Natuzzi sales team will invite the Participants to enter the Prize Draw by asking them to complete an entry form with their personal details (forename, surname, age, sex, email, telephone number, and address) and Purchase details.

Participants entering the Prize Draw must provide accurate and complete information when filling out the entry form.

Entries filled in with incomplete, inaccurate or unreadable information may be disqualified, as determined by the Promotion Company at its sole and absolute discretion in accordance with these Prize Draw rules.

Restrictions

Each Participant can take part in the Prize Draw with one entry for every valid Purchase.

Employees of the Promotion Company, and their immediate families, their agents and other people involved in the organisation and management of the Prize Draw may not enter the Prize Draw.

The method for awarding prizes

By 2 August 2021 the Promotion Company will select one (1) winner at random from all the valid entries collected from the Natuzzi Stores.

The Promotion Company will also select five (5) runner-ups at random after the winner is selected.

A runner-up shall only be used if the winner fails to claim the prize in accordance with these Prize Draw Rules or is disqualified from the Prize Draw for any reason.

The selection of the winner and runner-ups is final and cannot be contested.

Notification to the winners

The winner will be notified of their win by an email sent to the email address they provided on the entry form when entering the Prize Draw, within seven (7) days of the Prize Draw taking place.

The winner will have seven (7) days from being notified that they have won to reply to the email accepting the Prize and providing all the information requested by the Promotion Company to confirm that they are the winner.

If within seven (7) days of the first notification attempt the winner cannot be contacted, fails to provide the information requested, the Prize or the emails informing them of their win are returned as undeliverable, the winner rejects the Prize, or if the winner did not comply with these Prize Draw Rules, the Prize will be forfeited and may be awarded to a runner-up.

The first runner-up will be contacted in the same manner as described above and, if necessary, the process repeated until the Prize is finally awarded to one of the runner-ups. In the event that having followed the

awarding process described above, the Prize cannot be given to a winner or runner-up, the Promotion Company reserves its right not to award the Prize.

The Prize will be sent by email to the winner.

If the Prize is forfeited, no compensation will be provided.

The Promotion Company reserves the right to require the winner to provide a valid form of identification proving their age, residence status, and identity before receiving his/her Prize. Any identity verification document produced must be in the name of the person who has entered the Prize Draw.

The Promotion Company shall not be liable to any winner with whom contact and/or delivery cannot be made due to: (i) incorrect or incomplete details having been provided at registration; or (ii) the winner's mailbox being full, blacklisted or no longer active; or (iii) the notification email being deemed to be spam and thus not reaching the winner's email account or being directed into the junk folder of the winner's email account; or iv) the notification email not received for any other reason; or v) lack of reply from the winner.

Personal data

Any information, including any personal data, provided by a Participant upon registering to enter the Prize Draw (or otherwise provided during the Prize Draw) will be held and used by the Promotion Company, the companies belonging to its group, the Natuzzi Stores its suppliers and/or contractors necessary to administer the Prize Draw, in accordance with the Promotion Company's privacy policy: <https://www.natuzzi.co.uk/privacy-copyright.html> (the "Privacy Policy").

By participating in the Prize Draw, Participants will be deemed to have accepted and be bound by these Prize Draw Rules and agree to the Promotion Company's collection and usage of their personal data for the purposes of the administration of the Prize Draw and otherwise in accordance with the Privacy Policy. Participants will be invited to opt-in to receive further communications from the Promotion Company or selected Prize Draw partners. By opting in, Participants consent to the receipt of any email and /or commercial communications in relation to the aforementioned companies' products, services and events. The decision by Participants to grant or withhold their consent in relation to the use of their information for marketing purposes will not affect the selection of the winner.

General

The Promotion Company reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Prize Draw or these Prize Draw Rules should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its reasonable control corrupt or affect the administration, security, fairness or proper conduct of the Prize Draw. In such case, the Promotion Company may select the winner(s) from all eligible entries received prior to and/or after (if appropriate) the action taken by the Promotion Company.

Upon suspension or cancellation, the Promotion Company cannot be held liable for any expenses incurred or damages suffered, whether direct, indirect, consequential or inconsequential, and the Promotion Company shall not be obliged to organize any alternative Prize Draw or offer any alternative prize.

The Promotion Company is also entitled to disqualify any Participants who do not meet the criteria listed in these Prize Draw Rules or who infringe or try to infringe these Prize Draw Rules to gain an unfair advantage, or who win a prize by cheating or who engage in other similar behaviour. Participation in the Promotion on behalf of third parties is not allowed. Any such participation will lead to disqualification.

Save where the Promoter has been negligent and to the extent permitted by law, the Promotion Company shall in no way be liable for any injuries, losses, damages or expenses suffered or incurred by any winner of the Prize Draw, as a direct or indirect result of participating in this Prize Draw and/or accepting the Prize.

The Promotion Company reserves the right to check the validity of each entry and Participant (including their identity, residence status, purchases details and age) at any time and to disqualify any Participant who does not meet the criteria listed in these Prize Draw Rules.

The full costs of participation in the Prize Draw are entirely at the expense of the Participant. In no case can the Participant recover the cost of his or her participation from the Promotion Company.

In the event of force majeure, such as a government order requiring the closure of the Natuzzi Stores due to COVID-19, the Promoter reserves the right to modify or cancel all or part of the Prize Draw and/or Prizes and replace them with something with the same or higher value.

Participation in this Prize Draw is subject to the acceptance of these Prize Draw Rules, and participation implies their acceptance.

The Promotion Company's decision is final. No correspondence will be entered into except with the winners to notify them that they have won and to provide the Prizes.

Failure by the Promotion Company to enforce any of its rights at any stage does not constitute a waiver of those rights.

The Promotion Company shall make the name of the winner available upon request for 60 days after the Promotion Period has closed.

Winners will be solely responsible for all applicable taxes relating to their Prize.

If any term of these Prize Draw Rules shall be found to be void or contrary to law, such term shall be deemed to be severable from the other terms and provisions herein, and the remainder of the rules shall remain in effect.

These rules shall be governed by English law and the courts of England and Wales shall have non-exclusive jurisdiction.

Attachment A: List of Participating Stores

Natuzzi Italia Store Cardiff Bay Havannah Street - CF10 5SF - Cardiff Bay (UK) Ph. +44 29 20 48 86 98
Natuzzi Italia Store Manchester unit A5, Trafford Centre Barton Square - M17 8AS - Manchester (UK) ph. +44 16 18 20 82 25
Natuzzi Italia Store Leeds Birstall shopping center C, Junction 27 Retail Park, Gelderd Rd, Birstall, WF17 9AD, Leeds (UK) ph. +44 19 24 35 92 11
Natuzzi Italia store Brent Cross Retail Park Tilling Road - NW2 1LS - London (UK) Ph. +44 20 84 50 44 33
Natuzzi Italia store Edinburgh Straiton Retail Park - EH209PW - Edinburgh Ph. +44 13 14 40 45 27
Natuzzi Italia Aylesford Maidstone South Aylesford Retail Park London Road - ME20 7TP - Aylesford (UK) Ph. +44 16 22 71 88 71
Natuzzi Store Reading Forbury Retail Park, Unit 4, Forbury Road, Reading, RG1 3JD, Reading (UK) Ph. +44 11 89 50 50 40
Natuzzi Italia store Thurrock Unit B4, Lakeside Retail Park RM20 1WN - West Thurrock (UK) Ph. +44 17 08 25 26 53
Natuzzi Italia store Watford Colne Valley Retail Park, unit 100, WD17 2JZ, Watford (UK) Ph. 020 84504433
Natuzzi Italia store Farnborough Solartron Retail Park, Solartron Rd, GU14 7QJ, Farnborough (UK)
Natuzzi Store Finchley Road & UK Trade Store 333-339 Finchley Road, NW3 6EP, London (UK) Ph. 0203 813 5933
Natuzzi Store Croydon 550a Purley Way, CR0 4RF, Croydon (UK) Ph. 0208 401 0084

Natuzzi Italia Store **Westfield Centre** - White City

Ariel Way

London

W12 7HB

Ph: 0203 0269 875

Natuzzi Flagship Store **Tottenham Court Road**

80-81 Tottenham Court Road, W1T 4TE, London (UK)

Ph. 0203 219 7840